



**EU4BCC: CONNECTING COMPANIES**  
**WINE SECTORIAL CONFERENCE**

**“EU and EaP Cooperation within Wine sector: Sector Attractiveness and Market Opportunities”**

**February, 02<sup>nd</sup>, 2023, Chisinau, Moldova Republic**

Venue: Courtyard by Marriott Chisinau (21/A, Arborilor street)

Languages: Romanian/English

AGENDA

From 9.00	Welcoming coffee and registration of participants
10.00 – 10.30 (Chisinau Time zone)	<p><b>OPENING REMARKS</b> <b>EaP and EU: Strategic views on the sector and beyond</b></p> <p>Opening the event by moderator – Mr. Sergiu HAREA, President of the Chamber of Commerce and Industry of the Moldova Republic</p> <p>Mr. Vladimir BOLEA, Minister of Agriculture and Food Industry</p> <p>Representative of the DG NEAR (tbd) - CAP and implications for the wine sector</p> <p>Representative of European Union Delegation to Moldova (tbc)</p>
10.30– 11.30	<p><b>KEYNOTE PRESENTATIONS</b> <b>EU and EaP Cooperation within Wine sector: Sector attractiveness and market opportunities</b></p> <p>Representative of the DG AGRI (tbd) -new approaches and policies with focus on Wine, Spirits and horticultural products</p> <p>Mr. Theo THEOHARIS, Agoge Ventures, EU Wine Expert - The transition of EaP wines and their international positioning and how can the EaP wine sector fund its growth?</p> <p>Ms. Elizaveta BREAHNĂ, National Vine and Wine Office (ONVV)</p> <p>Ms. Diana LAZĂR, PhD, Senior Director for Wine and Tourism Industries, Rural Competitiveness and Resilience Activity: Wine and tourism: first winning synergy successful journey in Moldova</p> <p>Ms. Ana ATIENZA and Mr. Carlos PRIETO, CCI Valladolid and CCI Zamora, Spain</p> <p>One Best Practice from EU (Italy) (tbd) – New trends and market requirements related to the certifications of wine and wine products</p> <p>Representative of the Moldovan Small Wine Producers Association</p>
11.30 – 11.45	Coffee break
11.45 – 13.45	<p><b>EU4Business: Connecting companies: Project goals and achievements</b></p> <p>Ms. Laura VELASCO, Senior Project Officer at EUROCHAMBRES</p> <p>Ms. Cristiana BASSO, Chamber of Commerce of Pordenone Udine, Lead partner of the Wine Sectorial Consortium</p> <p>Ms. Carmen Ayllón Martínez, Chamber of Commerce of Spain, partner of the Wine Sectorial Consortium</p> <p><b>Project activities:</b> presentation of videos &amp; Presentations of Project beneficiaries</p> <p><b>READY4WINEXP</b> – ITKAM and Moldo-Italian CCI</p> <p><b>WineAbility</b> – the Trojan Horse of wine in building bridges and creating synergies among Greece and Armenia, Drama CCI and Armenian Young Women’s Association</p> <p><b>PartnersInWine:</b> empowering sustainability and internationalization in the French-Moldovan wine sector thanks to cooperation – ONVV</p> <p><b>France-Georgia: Connecting Wine Sector’s Companies</b> – Interco Nouvelle Aquitaine</p> <p><b>From Grape to Trade</b> - Plovdiv CCI, Bulgaria</p>
13.45 – 14.15	Q&A session, Networking on-site
14.15-14.30	Final Remarks
14.30 -	Networking Lunch