

# FOOD

FAIR TÜRKİYE

## Food Products Exhibition

[foodfaiirturkiye.com](http://foodfaiirturkiye.com)

 [foodfaiirturkiye](https://www.facebook.com/foodfaiirturkiye)

 [Food Fair Türkiye](https://www.instagram.com/foodfaiirturkiye)

15-18  
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2023

 [fuairizm](https://www.fuarizm.com.tr)  
TÜRKİYE

  
gplatform  
fuarcılık

THIS FAIR ORGANIZED WITH THE AUDIT OF  
TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO.5174

# FOOD

FAIR TÜRKİYE

Izmir and the Aegean Region, which has a great production potential for food and agricultural products, is also one of the largest food and beverage distribution networks in Türkiye.

Companies providing food and beverage raw materials, production and export products from Europe to the Middle East, America to Asia to all points of the world are coming together for the first time at the **Food Fair Türkiye**, which will be held in Izmir. **Food Fair Türkiye** participants consist of leading food and beverage product manufacturers operating in a large number of sectors and market, as well as companies that provide the development of packaging technologies in the sector. Companies, manufacturers and decision makers serving the food and beverage sector, which is one of the most comprehensive titles in the world, have the opportunity to meet with sellers in Türkiye and around the world by participating in **Food Fair Türkiye**, signing new agreements and increasing their sales in a fairly large market.



## FOOD INDUSTRY

In the first 9 months of 2021, \$ 15.9 billion in exports and \$ 12.2 billion in imports were realized in the agriculture, food and beverage sector. 1 billion people are employed in the agriculture and food sector, which is one of the largest business titles in the world. In order for the food sector, which has been adversely affected by more than 100 million people due to the Covid-19 pandemic, to regain its former volume; consumer demand for nutritious foods produced in a sustainable way and the creation of responsible behavior in agriculture, the development of local value chains, strengthening and improving the nutrition of food resources, reuse and recycling should be encouraged.

## WHY İZMİR ?

With its **8500-year history**, **İzmir**, which has two archaeological sites with **Ephesus** and **Bergama** on the **UNESCO World Heritage list**, has a well-deserved and ancient reputation with its multi-cultural structure, food and product variety that hosts different civilizations. İzmir, which is the port leg of the Silk Road, one of the most important branches of world trade, and which opens the door of the food sector to Europe; productive agricultural lands, production and processing, food investments; In addition, it continues to keep the pulse of the sector with Kemeraltı and Food Bazaar, one of the world's largest open-air bazaars. İzmir, which is a treasure in itself in terms of agriculture, food and gastronomy, increases the power of the sector due to its logistics location.

**Our city, which is a starting point that can be reached in a short time to Türkiye, Europe and the world, will also successfully represent its power in exhibition and fair organization in this field.**





## WHY SHOULD YOU PARTICIPATE ?

Aiming to make the food and beverage industry in Türkiye preferred in the global showcase, **Food Fair Türkiye**; aims to create a new dynamic with its participating companies and suppliers. **Food Fair Türkiye**, which aims to be one of the important fairs of the food and beverage industry, which has reached a size of 7 trillion dollars in the world and 400 billion dollars in Türkiye, aims to increase the exports of national and international exhibitors and visitors, to expand their shares in the existing markets and to provide market diversity. It brings together the global market with the understanding of 'next generation fairs' to create new opportunities.

## EXHIBITOR PROFILES

### FOOD

- Bee products
- Snack products
- Spices
- Baby food
- Vegetable oils
- Frozen food
- Meat and meat products
- Food additives
- Gourmet products
- Hygienic products
- Cereals, legumes products
- Canned food
- Poultry and prey animals
- Store and grocery equipment
- Fruits, dried fruits and vegetables
- Organic, sustainable and gluten-free products
- Aquaculture and aquaculture farms
- Milk and milk products
- Delicatessen and take-home food products
- Confectionery, biscuits and bakery products
- Basic food products
- Vegan & vegetarian products
- Fresh fruits and vegetables
- Olives, Olive Oil



### DRINKS

- Soft drinks
- Alcoholic beverages
- Tea and coffee

### HYGIENIC PRODUCTS

- Diaper
- Sanitary pad
- Paper towel
- Toilet paper
- Wet wipes

## WHY SHOULD YOU VISIT ?

- To meet more manufacturers and suppliers due to its proximity to production centers
- Product variety
- Seeing new designs and getting inspired to design new ones
- Providing the product supply in a short time after the agreements to be made
- Expanding the purchasing portfolio by increasing the variety during the season.
- Chance to learn about market trends that will affect your product choices
- Opportunity to develop your business contacts and meet new stakeholders
- A unique platform that offers products and brands that appeal to your needs and tastes.

## VISITOR PROFILE

- Importers, Exporters
- Wholesale Organizations
- Marketing companies
- Super, Hyper, Gross Grocery Stores
- Buyers and category managers of foreign hypermarket chains
- Catering Companies
- Food Factories
- Restaurant, Bar, club enterprises and their operators and buyers
- Buyers and managers of hotels and resorts
- Fast-food companies
- Grocery Stores, Kiosks
- Canteen operators
- Managers of food companies
- Chefs
- Food, Chemical, Agricultural engineers
- Packaging Factories
- NGO representatives
- Sectoral and national press





## THE MAIN COUNTRIES WHERE VISITORS COME FROM

- Africa • Algeria • Australia • Azerbaijan • Bosnia-Herzegovina • Brazil • Bulgaria • Cameroon • Canada • Chile • China • Colombia
- Denmark • Egypt • Ethiopian • France • Germany • Greece • India • Iraq • Iran • Israel • Japan • Jordan • Kuwait • Macedonia
- Morocco • Netherlands • Nigeria • Poland • Russia • Qatar • Saudi Arabia • Senegal • Somalia • South Africa • South Korea • Sweden
- Tunisia • UK • Ukraine • United Arab Emirates • USA

\* Note: Our visitors are accommodated for 3 nights and transfers are provided by us.

## B2B & HYBRID EVENTS

- Meeting with buyers of domestic and foreign hypermarket chains
- The opportunity to establish business relations with category managers
- New agreements with domestic and international food wholesalers
- Establishing bilateral business relations with buyers of hotels and first-class resorts
- The possibility of exporting products with high added value
- A chance to introduce the latest products



## EXHIBITION AREA



Food Fair Türkiye Food and Beverage Fair will be held in Fuarizmir, where many international fair organizations are taking place, as the largest, most modern, newest exhibition center of Türkiye and the Middle East.

Fuarizmir has;

- A technical infrastructure reinforced with the latest technological equipment,
- 4 holes,
- 119.400 m<sup>2</sup> outdoor and indoor exhibition space
- 15.600 m<sup>2</sup> foyer
- 16.000 m<sup>2</sup> cafes and restaurants
- Parking lot of 93.000 m<sup>2</sup> (capacity of 2.500 vehicles)
- Total area of 330.000 m<sup>2</sup>
- 4 seminar halls



### SUPPORTERS / NATIONAL



### SUPPORTERS / LOCAL



### SUPPORTER



### ORGANISATION



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