

# IFF

İSTANBUL  
FURNITURE  
FAIR

İSTANBUL MOBİLYA FUARI



İSTANBUL EXPO CENTER



TUYAP FAIR, CONVENTION  
AND CONGRESS CENTER

24-29  
JANUARY  
2023

ONE FAIR  
TWO EXHIBITION  
CENTERS



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# 2022 STATISTICS

Total  
**850 Exhibitors**

Tüyap Fair Area:  
**325 Exhibitors**

İstanbul Fair Area:  
**525 Exhibitors**

Total Area:  
**260.000**  
Exhibiting Area  
**25 Hall**

Total Visitors:  
**121.519**

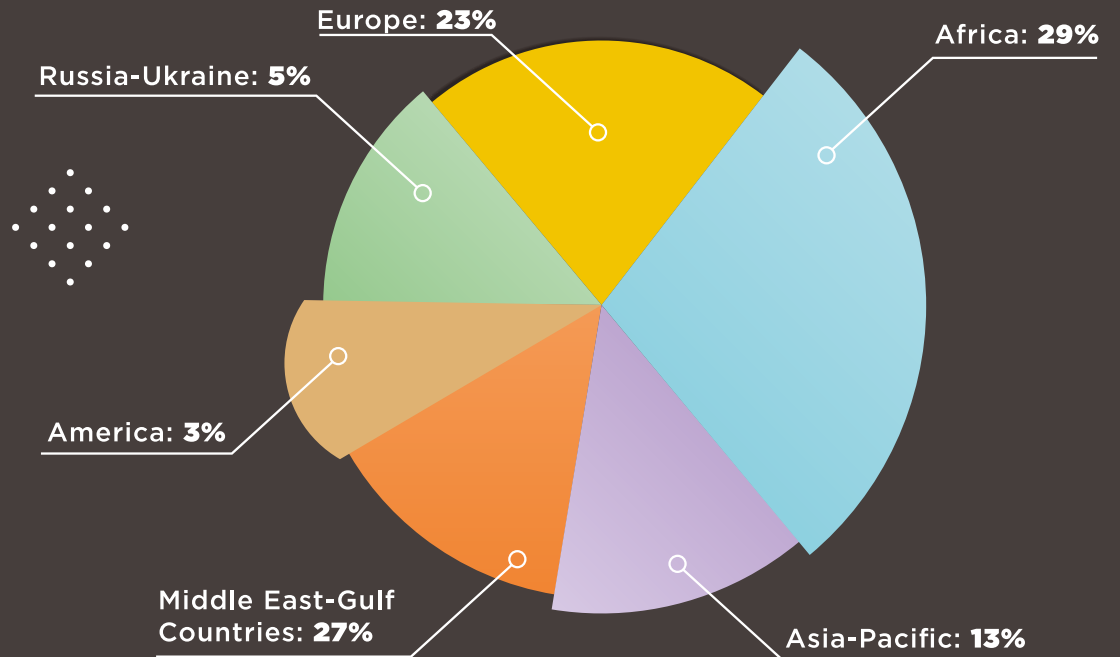
Domestic Visitors:  
**107.696 from 81 Cities**

Foreign Visitors:  
**13.823 from 135**  
Countries



## International Visitors

### By Geography:





## WHY YOU SHOULD EXHIBIT?

Opportunity to improve your brand and grow brand awareness.

Opportunity to present new and 335 high standard furniture products and interior trends.

The environment to show the difference of your brand to the quality buyers.

The latest information about the industry, market research and customer analysis both in Türkiye and around the world.

The ideal platform and an industrial gathering for the furniture and interior design sector members during 6 days.

IFF is a gateway for those companies looking to explore new markets, find distributors, representatives and expand in new regions.



Istanbul Furniture Fair which will be organized with the cooperation of Tüyap Fairs Exhibitions Org. Inc. And Mos Fairs Inc. will be fully supported by the Federation of Furniture Associations(MOSFED). Simultaneously organized in two different exhibition centers for the first time in Türkiye's history, IIFF Istanbul Furniture Fair became the largest furniture fair in Europe in 2022 with a total of 850 exhibitors in two exhibition centers, in total 260 thousand m2 area in 25 halls. Bringing together professionals from 6 continents with its exhibitors, IIFF is the window of Turkish Furniture to the world. IIFF Istanbul Furniture Fair, which provides an unforgettable experience to its visitors with different product groups exhibited in two fairgrounds with its free shuttle services. IIFF Istanbul Furniture Fair which will be held for the second time on January 24-29, 2023, will gather the latest designs and all innovations in the furniture industry with the world.



## WHY YOU SHOULD VISIT?

Be the first to see the latest products and services Visit Istanbul Furniture Fair, where the most trending furniture will be exhibited for 6 days, to be updated about the latest innovations.

Get an insight into the latest market developments follow the future plans of industry professionals to foresee your and the market's standing in the future.

Designate your standing at the industry's leading platform designate the most suitable products for yourself by talking to and sharing with professionals.

Visit the largest furniture fair of the Eurasia region Seize the opportunity to meet the industry leaders at the most significant event of the region.



## SCOPE OF THE FAIR

**MODERN&MODULAR FURNITURE**

**LUXURY FURNITURE OFFICE, SCHOOL& FURNITURE**

**BABY, CHILDREN& TEENAGER FURNITURE**

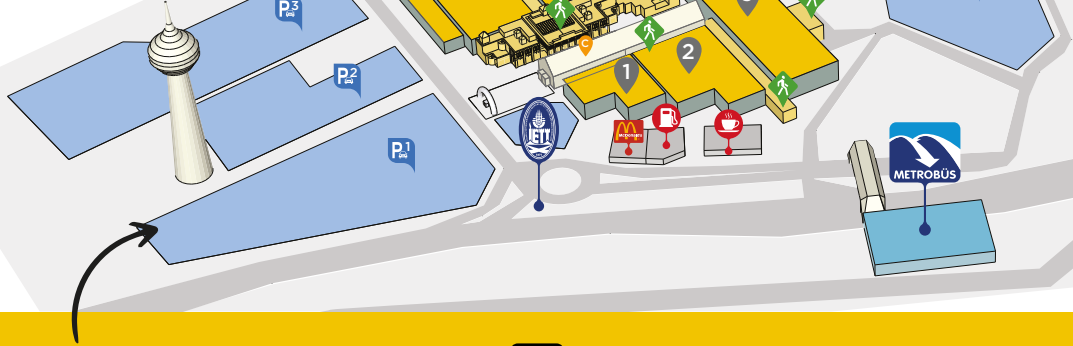
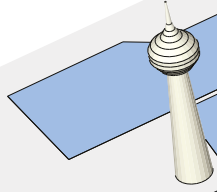
**BED ACCESSORIES**

**GARDEN FURNITURES**

**FABRICS**

ISTANBUL  
FURNITURE FAIR  
JANUARY 24-29, 2023

FUAR OTELI FAIR HOTEL  
**Palas**



FREE SHUTTLE  
BETWEEN EXHIBITION CENTERS



FREE SHUTTLE  
BETWEEN EXHIBITION CENTERS

ISTANBUL EXPO CENTER

