



*Under the auspices of the*  
PRESIDENCY OF THE  
REPUBLIC OF TÜRKİYE



№ HE/WHS/IO/2024-1060

Date: 18/01/2024

**Subject: Halal Expo and World Halal Summit Istanbul 2024 Official Invitation Letter**  
**To: Ambassador of Moldova to the Republic of Türkiye**

*Your Excellency Respected Ambassador,*

As the organizing committee, we are proud to inform that **Halal Expo and World Halal Summit** in cooperation with the **Standards and Metrology for Islamic Countries (SMIC)**, and in coordination with **the Islamic Centre for Development of Trade (ICDT), and other relevant Organization of Islamic Cooperation (OIC) institutions**, will be held on **27-30 November 2024 in Istanbul Expo Center, Istanbul-Türkiye.**

**The Halal Expo** simultaneously with **World Halal Summit** are the largest and progressive multisectoral international events that have stood as a pillar of the Halal industry globally. It is a unique climate for the trade exchange in all areas of products and services related to the definition of Halal.

The official statistics of the Halal Expo 2023 revealed that the event hosted by 30.000 trade visitors from more than 100 countries, about 450 exhibitors from 45 countries that shared their invaluable experience during the exhibition on innovations and developments related to halal industry.

**The World Halal Summit** is established for the aspiration of providing an overview of the world's latest developments and trends about halal and discussing future directions to be taken within the halal market. The last edition of World Halal Summit hosted 55 senior speakers from 20 countries that projected to promote new prospects for further advancement of the Halal world.

Delivering high-quality experience in a safe and healthy environment is a central component to the modern trade event, and so is delivering customer value. With this in mind, we are investing in the services that facilitate return on investment for all participants despite the challenging external conditions.

Therefore, we welcome the active participation of the National Pavilion and would be glad to welcome **Your Excellency as our guest of honor in the opening ceremony of the Halal Expo and World Halal Summit Istanbul 2024.** We hope that Your participation in the events will promote further productive collaboration of our cooperation.

In association with:



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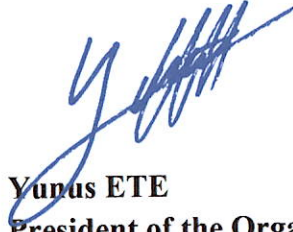
In this regard we would kindly ask to collaborate in the following points:

- Consideration of the announcement support for the **Halal Expo and World Halal Summit Istanbul 2024** to the related government bodies and associations. It would be honor for us as the organizing committee to be mentioned in your agenda.
- Consideration of organization of the National Pavilion Participation in the **Halal Expo and World Halal Summit Istanbul 2024** of Moldova.
- Consideration of the companies, organizations, associations and government bodies participation invitations to the **Halal Expo and World Halal Summit Istanbul 2024**. We would be glad to welcome active participation of Moldova.

Looking forward to welcoming your participation in our event. We believe that your participation will foster and support the cooperation on the development of Halal Industry.

Thank you for your kind concern and cooperation,

Sincerely,



**Yunus ETE**  
President of the Organizing Committee

In association with:  
**SMİC**



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