



země živitelka

24-29/8/2023
České Budějovice

Contacts:

Tereza Benešová / Senior Project Manager
phone: +420 775 854 695 / benesova@vcb.cz

František Klíma / Sales Manager
phone: +420 778 730 587 / klima@vcb.cz

Martin Průcha / Sales Manager
phone: +420 778 726 587 / prucha@vcb.cz

Martina Vokatá / Key Account Manager
phone: +420 602 470 648 / vokata@vcb.cz

Hana Jirků / Development Manager
phone: +420 606 044 216 / jirku@vcb.cz



General partner
of the international agricultural fair
Země Živitelka – Bread Basket



Price list of spaces:

EXHIBITION SPACE		reduced price CZK/m ² (until 28 February 2023)	basic price CZK/m ² (from 1 March 2023)
Indoor exhibition space (min. 6 m ²) Cat. I - pavilions T1, T2, Z Cat. II - other pavilions	Cat. I - under 30 m ²	CZK 2,500 per m ²	CZK 2,600 per m ²
	Cat. I - over 30 m ²	CZK 2,400 per m ²	CZK 2,500 per m ²
	Cat. II - under 30 m ²	CZK 2,400 per m ²	CZK 2,500 per m ²
	Cat. II - over 30 m ²	CZK 2,300 per m ²	CZK 2,400 per m ²
Outdoor exhibition space (min. 6 m ²)	Cat. I - under 100 m ²	CZK 1,350 per m ²	CZK 1,450 per m ²
	Cat. I - over 100 m ²	CZK 1,300 per m ²	CZK 1,400 per m ²
	Cat. II - under 100 m ²	CZK 1,250 per m ²	CZK 1,350 per m ²
	Cat. II - over 100 m ²	CZK 1,200 per m ²	CZK 1,300 per m ²

Possibilities of additional ordering:

Assembled stand	Parking cards	Billboards
Water supply pipe	Lecture halls	Spatial eye-catchers
Electricity connection	Internet	Distribution of leaflets
Permanent tickets	Advertising on the radio	Catalogue advertisement

and much more...



Come and exhibit with us!

International agricultural fair covering the entire agricultural sector



**49th international agricultural fair
Země Živitelka - Bread Basket 2023
the biggest agricultural fair in the Czech Republic**

- » record-high number of exhibitors from the Czech Republic and abroad
- » specialized events, trails, interactive exhibitions
- » specialist pavilions
- » attractive programme for both professionals and the general public

49th year



BREEDING

presentation of major breeders



TECHNOLOGY

presentation of new technology



GAME MANAGEMENT

specialized pavilion focusing on game management and hunting



FARMING 4.0

the latest trends of SMART farming

National Pavilion Z

seminars, conferences and professional training



ground floor hall area
781 m²

maximum capacity of the hall
780 persons

capacity of the whole pavilion
1,100 persons

Take advantage of the great interest of the professional public in visiting the Země Živitelka – Bread Basket agricultural fair, organize a seminar or conference in the modern premises of National Pavilion Z. The rent of the hall starts at CZK 9,000.

114,501
visitors

15 ha
exhibition area

over 600
exhibitors

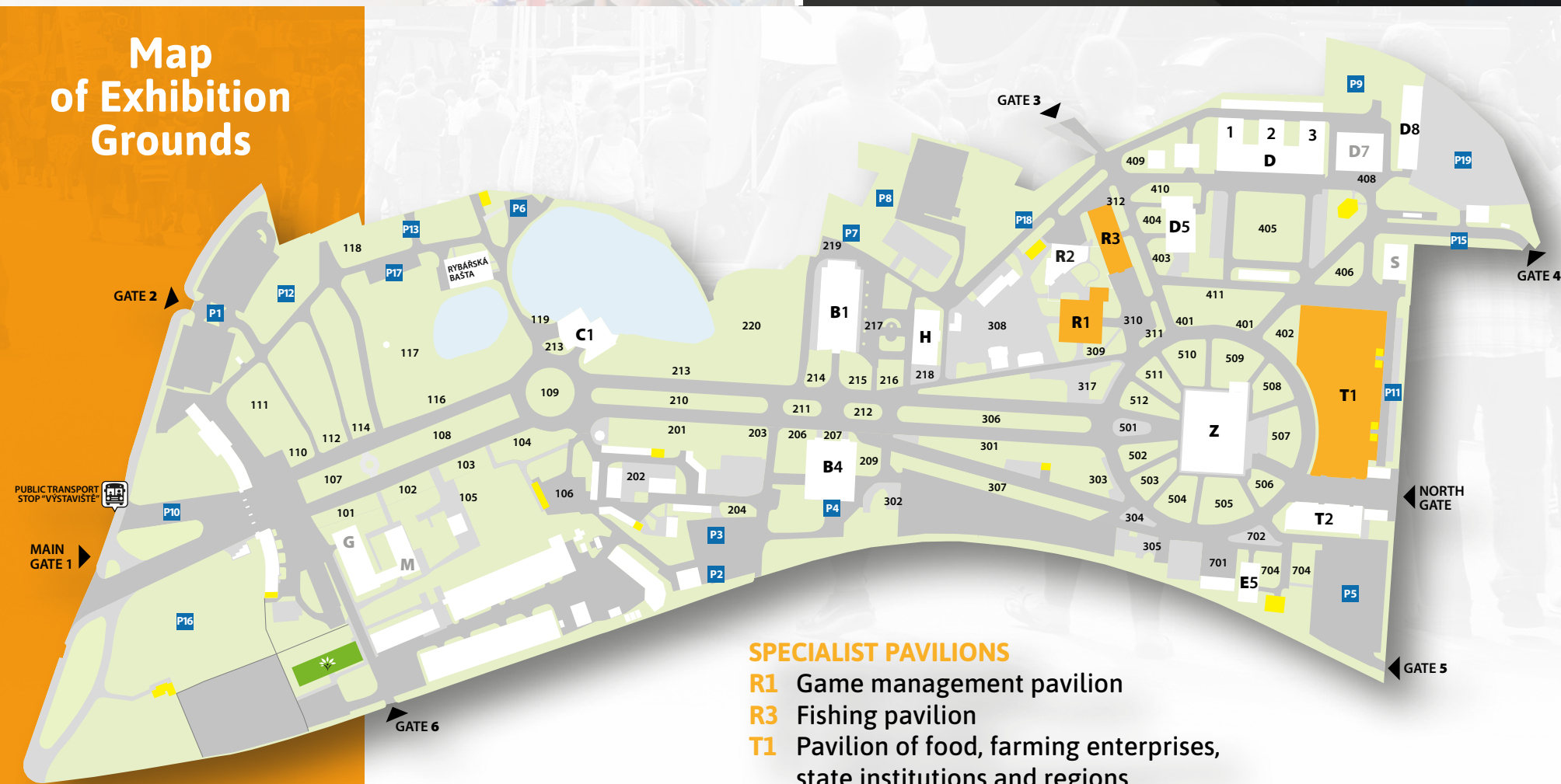
up to 20
participating countries

the most important and largest agricultural exhibition

widest range of all agricultural sectors in one place

- great interest of the professional public
- direct meetings with new customers
- new business opportunities and contacts
- specialized seminars
- competition monitoring
- targeted promo across the entire Czech Republic

Map of Exhibition Grounds



SPECIALIST PAVILIONS

- R1** Game management pavilion
- R3** Fishing pavilion
- T1** Pavilion of food, farming enterprises, state institutions and regions