第二届中国国际供应链促进博览会

The 2nd China International Supply Chain Expo

Connecting the World for a Shared Future

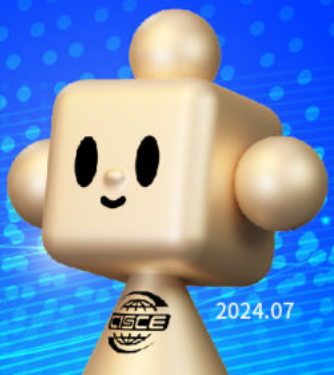
2024.11.26-30

China International Exhibition Center (Shunyi Venue)

Beijing, China

HOST: China Council for the Promotion of International Trade

ORGANIZER: China International Exhibition Center Group Limited



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Overview

As the world's first national exhibition focusing on supply chains, the China International Supply Chain Expo (CISCE) aims to connect upstream, midstream and downstream sectors, bring together large, medium and small enterprises, coordinate industry, academia, research, and practical application, and foster interaction between Chinese and international businesses. It serves four significant functions of promoting trade, fostering investment cooperation, aggregating innovation, and encouraging learning and exchange. CISCE is committed to creating a new window for promoting high levels of openness, a fresh platform supporting the establishment of a new development paradigm, and becoming a new international public product shared globally, as well as a new vehicle for promoting the construction of an open world economy.

The 2nd CISCE is scheduled for November 26-30, 2024, at the China International Exhibition Center (Shunyi Venue) in Beijing. The exhibition covers more than 100,000 square meters with 6 key industrial chains and 1 exhibition area: Advanced Manufacturing, Clean Energy, Smart Vehicle, Digital Technology, Healthy Life, Green Agriculture and Supply Chain Services. It will vertically showcase advanced concepts, products, and technologies of relevant industrial chains, and horizontally showcase supporting services such as finance and insurance, logistics and distribution, business consulting, legal affairs, etc.

6 Chains

Showcase the complete global advanced manufacturing industrial chain, from front-end R&D and design to new materials application, key components processing, and intelligent manufacturing, underscoring advanced manufacturing' s critical role in upgrading industries and boosting international competitiveness under the "new quality productive forces".

Showcase the full-cycle industrial chain of clean energy from supply to consumption based on the "energy-grid-load-storage" concept, focusing on new technologies, products, changes and trends in PV power, wind power, energy storage, hydrogen energy, smart grids, the low-carbon transformation of traditional energy, and zero-carbon parks.

Showcase key technologies and products across the smart vehicle industry' s upstream, midstream and downstream sectors, including core raw materials, key components, battery-motor-electronic control systems, intelligent networking technology, and new energy vehicles of different technological paths, along with relevant services such as charging and battery replacement.

Showcase cutting-edge digital technologies, emerging industries, and technological solutions and applications that empower various sectors, comprehensively presenting key aspects of the digital economy by connecting innovation, industry and application with underlying technological transformation, mid-level industrial incubation and upper-level application scenarios.

Showcase the full-lifecycle health industrial chain from birth to elderly care, including products and technologies in key segments of the health products and service industry, highlighting cutting-edge concepts in healthy living, particularly solutions that combine technological innovation and humanistic care, incorporating traditional medicine and emphasizing the "silvery economy" industry.

Showcase the complete agricultural industry chain, spanning from the "field" to the "dining table", through three organically interconnected sections: upstream agricultural production, midstream processing, and downstream products and their distribution, with a focus on agricultural informatization and intelligence.

1 Exhibition Area

Showcase in three sections: Belt and Road supply chain services, supply chain innovation and comprehensive service, including logistics services and technology, trade patterns, supply chain optimization, as well as services in finance and insurance, intellectual property rights, commercial and legal affairs, and trade consulting.

Exhibitors of the 2nd CISCE

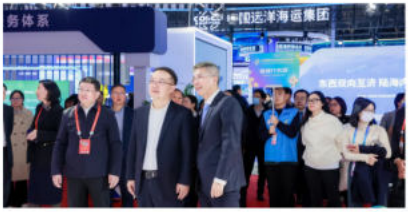
TESLA · 国家电网 STATE GRID · BOSCH · hp · GE HealthCare · 中粮 COFCO · 招商局
SIEMENS · 中国石油 · BYD · Lenovo 联想 · Cargill 嘉吉 · MIZUHO 瑞穗银行
Honeywell · 中国石化 SINOPEC · 宁德时代 CATL · Qualcomm 高通 · AstraZeneca 阿斯利康 · 正大集团 CP GROUP · MAERSK
住友电工 Connect with Innovation · ExxonMobil · GEELY · 思爱普 SAP · novo nordisk 诺和诺德 · CMA CGM
CORNING · 中国海油 CNOOC · 东风汽车 DONGFENG MOTOR · Micron · PHILIPS · Fonterra Dairy for life · COSCO SHIPPING 中远海运
中国中车 CRRC · 国家能源集团 CHN ENERGY · RioTinto 力拓 · Alibaba · 国药集团 SINOPHARM · BURGER KING · PICC 中国人民保险
中国铁建 · TBEA · SERES 赛力斯汽车 · 科大讯飞 IFLYTEK · Panasonic 松下电器 · 伊利 · msc
CRSC 中国通号 · 双良新能科技 SHUANGLIANG SOLAR-TECH · 小鹏 · Segway-Ninebot 九号公司 · 华润集团 CR HOLDINGS · 五粮液 WULIANGYE · SWIRE
中国铝业 · SUNVODA 欣旺达 · AGC · 中国联通 · 广药集团 · YARA · 中国物流 China Logistics
华大BGI · 圆通速递 · BTR 贝特瑞 · ZTE中兴 · winner 稳健医疗 · JARVIS · SF EXPRESS 顺丰速运

* And more to come.

Hilights of the 1st CISCE

High-grade Platform for Communication between Governments and Businesses

- Chinese Premier Li Qiang attended the opening ceremony and the Global Supply Chain Innovation and Development Forum, delivering a keynote speech.
- Government delegations from *25* central ministries and commissions, as well as *37* provinces, autonomous regions and municipalities, visited the 1st CISCE and communicated with exhibitors.



High-level Platform for International Cooperation

- Indonesia President Joko Widodo and Uruguayan President Luis Alberto Lacalle Pou delivered speeches at the opening ceremony.
- UNCTAD, UNIDO, WIPO, ITC and ICC served as supporting units.
- Visitors included over *1,100* representatives from political, business, academia and research communities across *90* countries and regions, including *24* diplomatic envoys to China.
- Exhibitors from *55* countries and regions, comprising *26%* of the total.
- Delegates from the global industry and commerce community jointly launched *The Beijing Initiative for the Connectivity of Industrial and Supply Chains.*

High-quality Platform for Brand Promotion

- Over *1,000* journalists produced more than *170,000* news reports across nearly *3,000* global media outlets, covering all *515* exhibitors.
- *7,328* overseas reports in *24* languages across *95* countries and regions on *1,774* media platforms reached *11.6* million viewers.

More than 25,000 reports daily on average

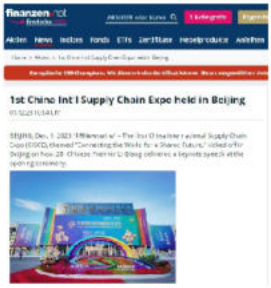
25000

More than 1,000 journalists from home and abroad

1000

Reports reached nearly 11.6 billion views

11.6 billion



High-efficiency Platform for Business Matchmaking

- *515* exhibitors came from *55* countries and regions, including *53* from the Fortune Global 500 and *57* from the China Top 500.
- Attracted over *150,000* visitors, including more than *80,000* professional visitors, yielding over *200* cooperation agreements totaling more than RMB *150* billion yuan.

High-standard Platform for Industry, Academia, Research and Application

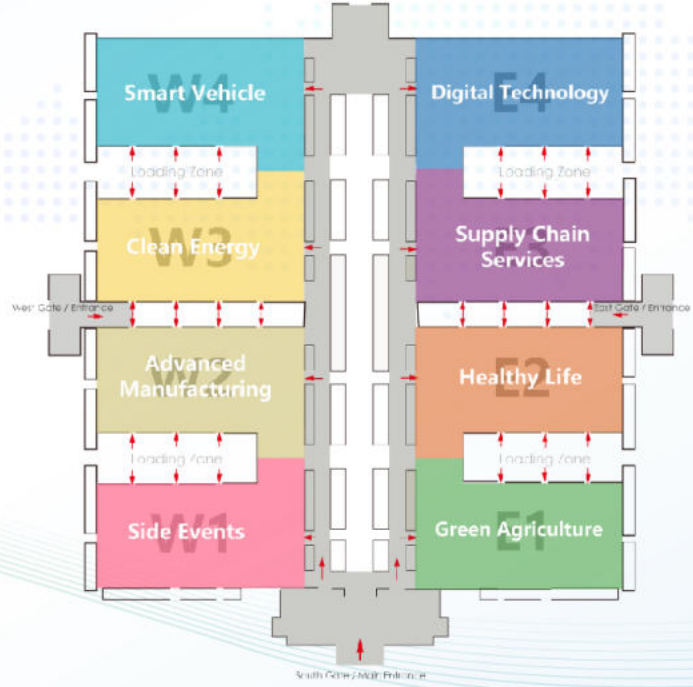
- *6* thematic forums on the *5+1* industries respectively, with *90* speakers sharing their perspectives on the hottest topics.
- Visitors included *700* scientific personnel from institutions like the Chinese Academy of Sciences and over *15,000* professors and students from *13* universities in Beijing.

Booth Rates

Booth Type	Booth Rate
Raw Space	USD 300/m²
Standard Booth	USD 3,000/9m²

- Booking Deadline: September 1, 2024.
- Please submit the application online at the CISCE official website (www.cisce.org.cn), or email us at lianbohui@ccpit.org.

Floor Plan



CCPIT

Founded in 1952, China Council for the Promotion of International Trade (CCPIT), as an important link between the Party and the government and the industrial and commercial circles, an important bridge fordomestic and foreign industrial and commercial circles to carry out economic and trade exchanges and cooperation, and an important force to serve the overall pattern of high-level opening up and foreign-related work, CCPIT not only shoulders an important mission but also plays an important role in accelerating the formation of a new development pattern.

CIEC

Established in 1985, China International Exhibition Center Group Limited (CIEC) is under direct administration of China Council for the Promotion of International Trade. Now it has developed into a group exhibition enterprise with the entire industry chain of exhibition hall management, domestic exhibitions, overseas exhibitions, exhibition design and engineering, exhibition transportation, exhibition information advertising, accommodation and catering, etc. It serves as a chairman unit of China Association for Exhibition Centers as well as chairman unit of CCOIC Convention and Exhibition Industry Committee.

Venue

The China International Exhibition Center (Shunyi Venue) was established and invested by the China Council for the Promotion of International Trade, east of Beijing Capital International Airport, west of Wenyu River Ecological Corridor. The traffic is convenient and the scenery is beautiful.

The total building area of the exhibition hall and its ancillary facilities is 231,400 square meters, which includes 8 separable, single-story, column-free, large-space exhibition halls with an indoor use area of 106,800 square meters and an outdoor area of 50,000 square meters. Each exhibition hall can not only independently host small-scale exhibitions, but also can connect with each other through internal corridors, which is conducive to hosting large-scale exhibitions. Since it was put into use in 2008, the number of exhibitions has increased rapidly year by year. Most of them are large and medium-sized exhibitions well-known at home and abroad, which have greatly promoted the rapid development of Beijing's exhibition industry and made new contributions to the growing prosperity of the exhibition economy and trade in China.

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China International Supply Chain Expo

www.cisce.org.cn

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