

THE 26th CHINA HI-TECH FAIR

November 14-16, 2024

Shenzhen World Exhibition & Convention Center

BROCHURE FOR CHTF 2024

100+
Countries & Regions

400,000 m²
Exhibition Area

5,000+
Exhibitors

500,000+
Attendees



***Technology Leads Development
Industry Integrates Fusion »»***



***Science and Technology hold the key to
the progress and development of any nation.***

CHTF is a premier tech show for global tech companies
to showcase leading innovations and expand influence in China
to network with industry leaders, experts and potential partners
to gain insights into new market trends and accelerate growth



THE LEADING HI-TECH FAIR IN CHINA

CHTF

CONTENTS

01

Highly Anticipated Country-level Event / 02

02

A Fulcrum to Move the World / 04

03

A Golden Opportunity for Global Expansion / 22

04

A Sacred Place for Innovative Spirit / 30

01

Highly Anticipated Country-level Event A Global Event for Innovations

In 1999, the first China Hi-Tech Fair (CHTF) was opened by then Premier Zhu Rongji. When meeting with overseas guests who visited Shenzhen to attend CHTF, Premier Zhu Rongji mentioned that the Chinese government would hold CHTF annually in order to quickly transform more scientific and technological achievements into market-competitive commodities. Meanwhile, he hoped China bring in more advanced science and technology, further expand exchanges and cooperation with other countries, and accelerate the growth of China's hi-tech industry through CHTF. During the 10th edition of CHTF, then Premier Wen Jiabao made a special instruction for the event, "Elevating the performance of CHTF to promote the industrialization of advanced technologies are of great significance to China's independent innovation, economic structure adjustment, and development mode transformation." Looking back to the past, many national leaders set high expectations for the event. Among them, Zhu Rongji, Wu Bangguo, Wang Yang, Li Xi, Huang Kunming, Wu Yi, and Zeng Peiyan have been present in person.

02

A Fulcrum to Move the World

“Give me a lever long enough and a fulcrum on which to place it, and I shall move the world.” CHTF is such a “fulcrum”, a world-class event for tech companies to enhance their brand awareness and reputation.

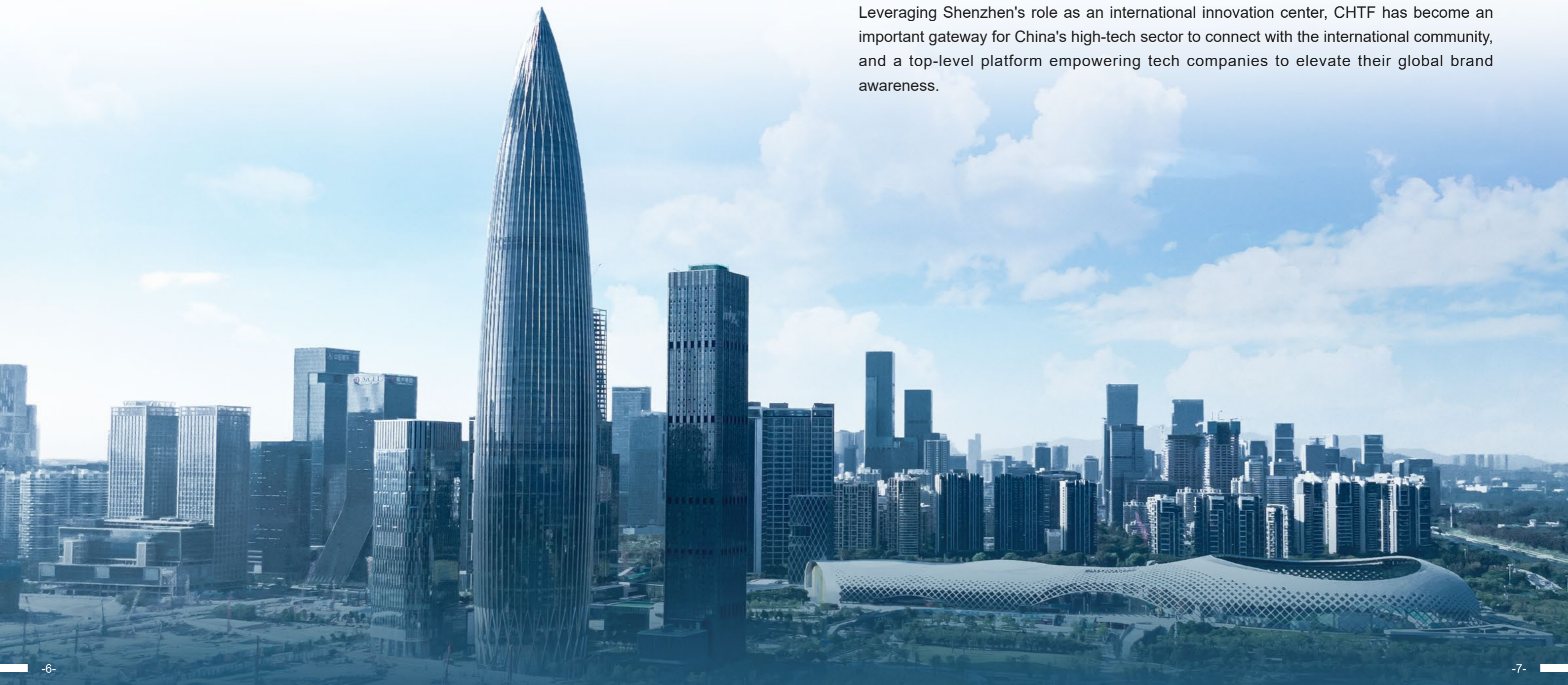
CHTF is a large-scale international event and China's premier tech show approved by the State Council in 1999. It is co-organized by China's Ministry of Commerce, Ministry of Science and Technology, Ministry of Industry and Information Technology, the National Development and Reform Commission, Ministry of Agriculture and Rural Affairs, the State Intellectual Property Office, the Chinese Academy of Sciences, the Chinese Academy of Engineering and the Shenzhen Municipal People's Government, which has been successfully held for 25 editions. CHTF will kick off its 26th edition on November 14-16, 2024 at Shenzhen World Exhibition & Convention Center under the theme "Technology Leads Development, Industry Integrates Fusion".

OVERVIEW

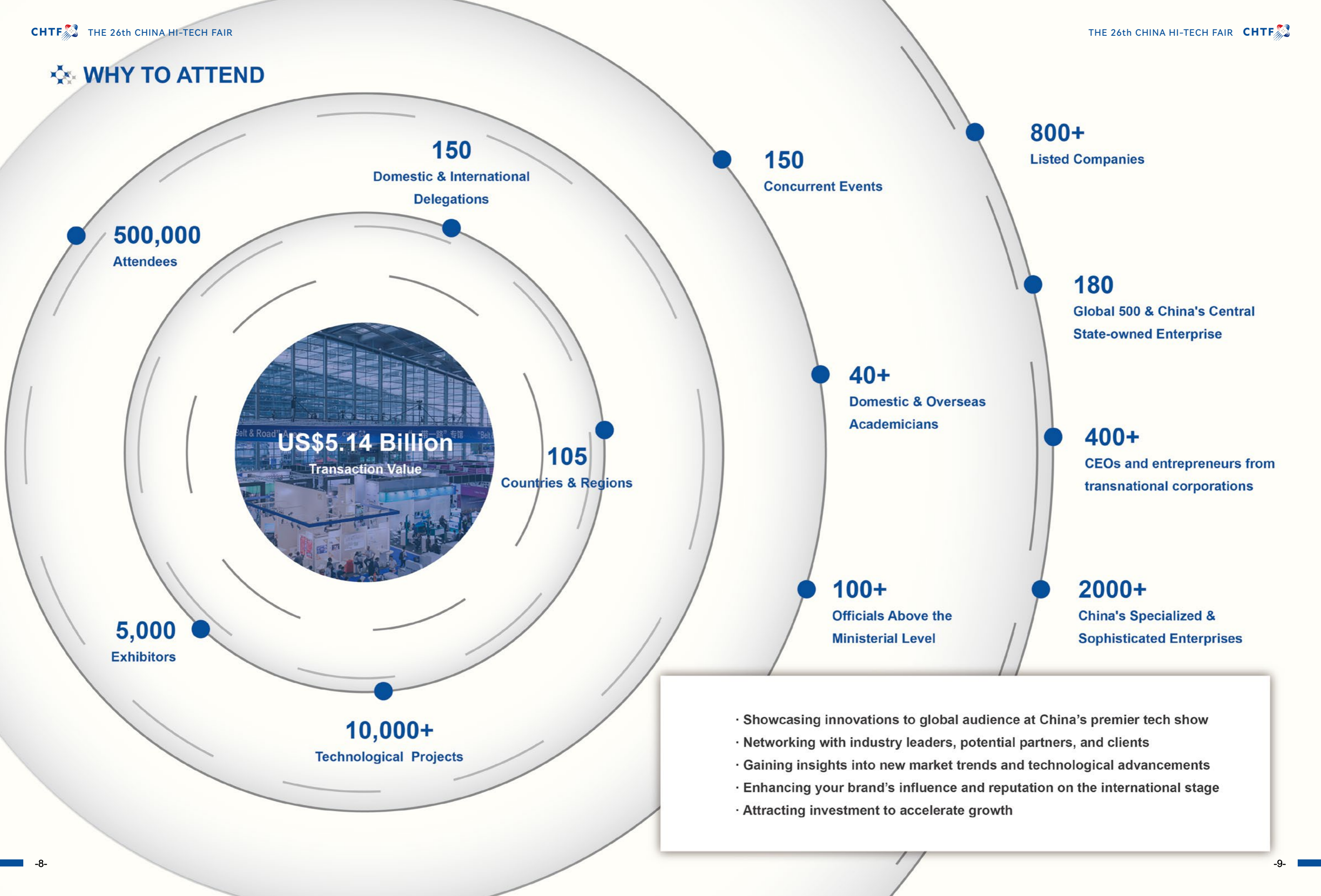
Covering an exhibition area of 400,000 square meters, the 26th China Hi-Tech Fair is expected to attract more than 5,000 well-known companies and international organizations from over 100 countries and regions to participate. There are 180+ Fortune 500 companies & China's central enterprises, 800+ listed companies, 2000+ hi-tech companies and specialized & sophisticated enterprises among them.

Alongside CHTF 2024, a lineup of over 70 concurrent events will explore groundbreaking ideas and foster collaboration. Nearly 10,000 projects will be exhibited, and approximately 1,000 new achievements will be released. The future trend of both Chinese and global cutting-edge technologies in professional fields of China's Leading Heavy Equipment, Top Tech Industry Chains, Specialized & Sophisticated Enterprises and New Quality Productivity, Artificial Intelligence and Robots, Clean Energy, High-end Machinery Manufacturing, High-end Medical Device, Medicine and Medical Laboratory, Environmental Protection and Green & Low-carbon Exhibition, etc., will be fully displayed and promoted.

Leveraging Shenzhen's role as an international innovation center, CHTF has become an important gateway for China's high-tech sector to connect with the international community, and a top-level platform empowering tech companies to elevate their global brand awareness.



WHY TO ATTEND



- Showcasing innovations to global audience at China's premier tech show
- Networking with industry leaders, potential partners, and clients
- Gaining insights into new market trends and technological advancements
- Enhancing your brand's influence and reputation on the international stage
- Attracting investment to accelerate growth

SCOPE OF EXHIBITION

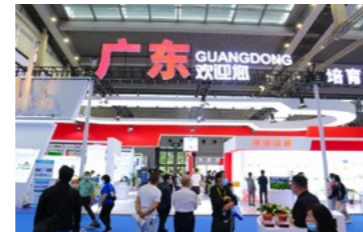
International Exhibition

To showcase the overall image, resource advantages, characteristic industries, major cooperation projects of countries and regions along the "Belt and Road" and its extension, friendly countries and cities, as well as the innovative technologies and products of Fortune 500 international companies and industry-leading companies in related industries, so as to promote the international resources at a deeper level, strengthen industrial linkage and connection with the international market.



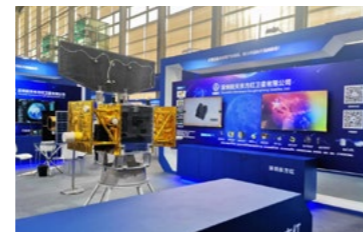
Provincial and Municipal Exhibition

To display the latest achievements made by China in recent years in facilitating major scientific and technological breakthroughs, strengthen the deep integration of technological and industrial innovation, actively cultivate new forms, new models and new drivers, and develop new quality productivity in accordance with local conditions, as well as the innovative practices and remarkable results of various industries in developing new quality productivity. Many Chinese provinces, cities, universities and scientific research institutions will showcase their latest technological products, scientific research outcomes, latest technologies and other advanced productivity qualities.



China's Leading Heavy Equipment

To present the country's leading equipment in the field of aerospace, high-end ship and marine engineering, major scientific instruments, advanced rail transit, energy, smart manufacturing, and large-scale engineering that demonstrate the "hard core strength" of Chinese manufacturing.



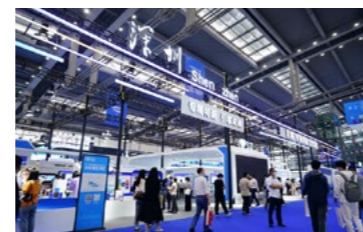
Top Tech Industry Chains

To showcase the entire process of product production or service provision, including power supply, raw material production, R&D, intermediate product manufacturing, terminal product manufacturing and even GTM and consumption.



Specialized & Sophisticated Enterprises

To introduce the important achievements made in China's scientific and technological development field in recent years, the Shenzhen "20+8" industrial cluster development layout, new products and technologies of "specialized and sophisticated" enterprises, as well as the 14th Five-Year Plan and the long-term goals for 2035, and to show the world that China is using science and technology innovations to drive the improvement of the quality and resilience of economy.



Artificial Intelligence and Robots

To feature language recognition, image recognition, natural language processing, expert systems, machine learning, computer vision, robots, various intelligent robots, industrial robots, mobile robots, robot system integration, robot development platform and software technology, operating system, development platform, simulation technology, testing technology and equipment, application software and other related devices as well as machine vision, reducer and other components.



Electronic Information and Big Data

To display electronic equipment, intelligent storage devices, relevant electronic components, storage technology and related equipment, data processing and security, data center technology and equipment, data center infrastructure, electronic production equipment, electronic assembly automation, dispensing and bonding technology, surface mounting technology, wire harness processing and connector manufacturing.



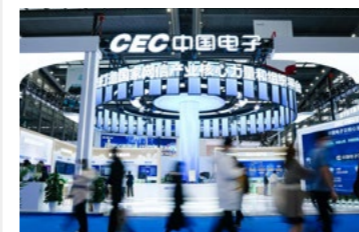
Mining Equipment

Intelligent mining systems, intelligent unmanned driving systems, intelligent sorting, explosion-proof permanent magnet integrated machine, mining robots, and other mining safety, digital mines, smart mines and green mines related solutions and equipment



Clean Energy

To display technologies and products related to hydrogen energy, solar energy, wind energy, photovoltaic power generation, wind power generation, energy storage, nuclear energy, and power transmission & distribution.



High-end Machinery Manufacturing

To cover intelligent manufacturing, CNC machine tools, industrial automation, and industrial robots. The exhibition area focuses on displaying the latest technologies, products and solutions, logistics equipment and technologies, and automation solutions in China's strategic emerging industries and new quality productivity such as high-end equipment, industrial robots, smart factories, industrial personalized customization, laser processing and industrial Internet.

High-end Medical Devices

To showcase medical imaging, medical testing, in vitro diagnosis, hospital construction, smart medical care, smart wearable products, medical robots, operating rooms, medical electronic equipment, medical optics, medical consumables, infection prevention and control, orthopedics, medical services, logistics management, health management and services, medical institutions, rehabilitation, smart elderly care, etc. The exhibition area concentrates on displaying a number of core and cutting-edge products in the field of medical devices.



Medicine/Biotechnology and Medical Laboratory

To feature laboratory technology, laboratory consumables, instruments and equipment, biotechnology services, medical testing and IVD, genetic technology, quality control and safety scientific instruments and laboratory equipment, biopharmaceutical ingredients, pharmaceutical equipment, pharmaceutical packaging, medicines, pharmaceutical raw materials, excipients and ingredients, and other pharmaceuticals and technologies to explore global biomedicine innovation trends and cutting-edge solutions.



Environmental Protection and Green & Low-carbon

To showcase the latest products and technologies in the fields of environmental water treatment, water management, air purification, water purification, garbage disposal, smart environmental protection, smart electricity, energy-saving and low-carbon, intelligent construction, digital buildings, near-zero energy buildings, urban renewal, building energy conservation, building integrated energy, digital construction of the future, renewable energy buildings, building carbon emissions, environmentally friendly materials, energy-saving applications, etc.



International Water & Environment

To introduce the entire industry chain of environmental governance and water services: water and sewage, air governance, solid waste and resource utilization, ecological restoration, environmental monitoring, instrumentation, pumps, valves, pipelines and engineering technology equipment, engineering companies, industrial parks, scientific research institutions, environmental management/assessment and services, etc.



Future Technologies & Smart City

To feature the next generation of information technology, artificial intelligence, smart terminals, new display, e-sports and other future technology related products, the Internet of Things, Metaverse, big data & cloud computing, digital virtuality, smart home, smart driving, smart city, smart logistics, other popular technologies and products, and consumer electronic terminals, etc.



Smart City

To focus on the future of urban development, and the deep integration of digital technology and urban governance. It showcases digital city infrastructure, new urban planning and management, data resource management and city brain, smart city industry development and application, new industrial-city integration development, network security and emergency response, digital transportation and logistics, etc. By displaying the latest achievements and trends in digital city construction, it plays an important role in promoting urban digital transformation, technological innovation and application, international cooperation and exchanges, improving urban governance, and promoting the development of the digital economy.



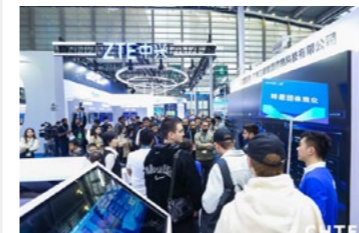
Digital Industry

To accelerate digital development, promote digital industrialization and industrial digitalization, and develop the digital economy. This exhibition aims to facilitate the deep integration of the digital economy and the real economy of manufacturing, service industry, and agriculture, and build a digital industry cluster with international competitiveness. It gives full play to the comprehensive advantages of digital industries at home and abroad, promote the leadership and support of digital economic development, seize new opportunities in macroeconomic policies, coordinate development resources and industrial layout, and accelerate the digital transformation of enterprises. Exhibition scope: digital industrialization, industrial digitalization, digital life experience, innovative scenario experience, digital governance, international exchanges and cooperation.



Construction Industry Chain and Intelligent Construction

To display real estate development and developers, architectural design and planning, construction engineering technology, construction technology, prefabricated building technology, building technology, intelligent construction and robots, digital design and simulation technology, intelligent building system and integration, innovative and green building materials, building system solutions, etc. Through conference exchanges, achievement displays, international dialogues and other forms, it fully demonstrates the new trend of innovative technology empowering future buildings.



Semiconductor Display and Integrated Circuit

To display the latest technological breakthroughs and products in the fields of EDA tool software, high-end chips, semiconductor materials, advanced packaging and testing, and creates a complete panoramic view of the development of the wide-bandgap semiconductor industry chain from substrates, epitaxy to chip manufacturing to device applications.



Intelligent Agriculture & Digital Village

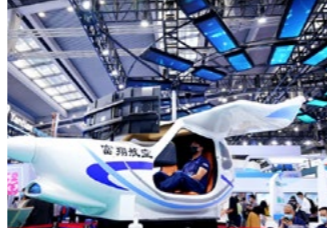
To showcase world-renowned companies, agricultural science and technology achievements, smart agriculture, smart irrigation and digital twin irrigation areas, facility agriculture, digital villages, etc.

- Smart Agriculture and Digital Village Exhibition
- Urban Lifeline Safety Engineering Construction and Pipeline Industry Exhibition
- Smart Mine, Intelligent Unmanned Driving Equipment Exhibition



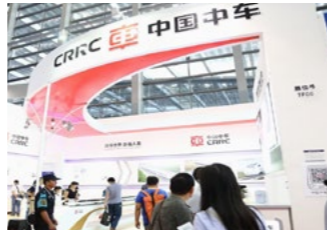
New Energy

To cover energy storage technology and materials, energy storage systems, photovoltaic material application technology and products, integrated solutions for photovoltaic storage and charging; new energy vehicle complete vehicles, battery motor and electronic control technology and assembly, intelligent driving technology, new energy vehicle charging technology, new energy vehicle wiring harness and connector technology, new energy vehicle thermal management technology, new energy vehicle testing and measurement technology, automobile lightweight technology & material technology, digital energy, etc.



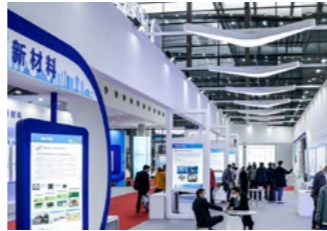
Low-altitude Economy & Aerospace

To present various low-altitude aircraft such as industrial-grade drones, consumer-grade drones, eVTOL, helicopters, the latest technologies and applications in the low-altitude economy such as low-altitude road network infrastructure, as well as aerospace products and the latest application cases such as new aerospace materials, basic components and parts manufacturing, satellite manufacturing, satellite operations and services, satellite communication, navigation and remote sensing technology, etc.



Transportation & Delivery Innovation

To introduce technological innovations in the transportation industry, including railways, highways, water transport, civil aviation, and logistics, integrating infrastructure construction, transportation equipment, comprehensive transportation operation services, green and low-carbon transportation, digital transportation, autonomous driving and vehicle-road coordination, smart logistics, new energy vehicles and other fields, as well as advanced technologies and related products in the fields of transportation and other industries under the background of "carbon peaking and carbon neutrality goals", and showcase the latest technological achievements and development models in the field of transportation.



New Materials

To showcase the latest scientific and technological achievements of various basic materials, such as new energy materials, electronic information materials, biomedical materials, advanced metal materials, polymer materials, green building materials, cutting-edge new materials, etc.



Research Findings & Production-education Integration

Comprehensive scientific research institutes, professional scientific research institutions, scientific research units of universities, corporate R&D centers, government-affiliated scientific research units, Chinese branches of international scientific research organizations, and private scientific research institutions are invited to display cutting-edge scientific research results, scientific research projects, scientific research teams and talents, scientific research equipment and technology platforms, scientific research services and consulting, and transformation cases of scientific research achievements.



Innovation, Entrepreneurship & Financial Services

To present technological innovations and financial services. The well-known entrepreneurs and experts are invited to give keynote speeches and share entrepreneurial experiences and industry insights. The specialized activities include entrepreneurial project display and roadshows, venture capital matchmaking meetings, entrepreneurial product exhibitions, business incubation displays and cooperation. This exhibition area is reserved for banks, venture capital, private equity, angel investment and other diversified financial institutions to provide one-stop services such as financing consulting, project evaluation, investment matching, etc., for technology-based small and micro enterprises to broaden financing channels, reduce financing costs, and obtain the key financial support they need for growth.



Duration: November 14-16, 2024
Venue: Shenzhen World Exhibition & Convention Center

Floor Plan of The 26th China Hi-tech Fair



GLOBAL BUYER INVITATION PROGRAMME

To ensure the maximum value for exhibitors, buyers, and visitors, CHTF has launched a comprehensive Global Buyer Invitation Programme, which will invite nearly 500 distinguished international buyer delegations from Europe, America, Southeast Asia, the Middle East, and other regions. The anticipated 500,000 professional visitors will create an unparalleled opportunity for business growth and networking.

Key Highlights of the Global Buyer Invitation Programme:



▶ **International and Domestic Buyer Delegations:** The event collaborates with prestigious buyer delegations formed by state-owned enterprises, industry leaders, and international corporations, including PetroChina (CNPC), China National Offshore Oil Corporation (CNOOC), CIPR-The conference “Digitalization of Industrial Russia”, Australian Trade & Investment Commission, etc.

▶ **Tailored Matchmaking:** Customized procurement matchmaking events and industry-specific procurement conferences will be held to cater to the precise needs of both domestic and international buyers.

▶ **Extensive Buyer Outreach:** The CHTF Organizing Committee Office will collect the specific procurement requirements of high-quality buyers in advance and meticulously select qualified exhibitors to ensure that the matchmaking process is precise and effective.

▶ **Exclusive Buyer Benefits:** The registered purchasers can enjoy a range of perks, including VIP privileges, streamlined entry, pre-arranged meetings with exhibitors, complimentary gifts and meals, access to exclusive lounges, transportation, and hotel accommodations, and additionally, a chance of lucky draw for signing contracts on-site. (Buyer benefits are subject to change without notice. Please consult the organizer for details.)



CONCURRENT EVENTS



During the three-day event, a lineup of more than 70 concurrent events including high-level forums, professional technical conferences and new product launches will be held to explore forward-thinking ideas, debut game-changing products and foster collaboration, making CHTF 2024 a vital platform which converges the most advanced technological innovations from China and the world, and a must-attend event for technology professionals.

- Opening Ceremony & Prime Forum
- CHTF 2024 Banquet
- The 7th China Green Economy Summit and Chinese Cities Investment Attracting Conference
- China High-Tech Forum - "New Era, New Technology, New Economy" Forum
- China High-Tech Forum - "Emerging Technologies That Change the World" Forum (I)
- China High-Tech Forum - "Emerging Technologies That Change the World" Forum (II)
- Future Technology Summit
- Innovative Biological Drugs and Cell Quality Progress Forum
- Molecular Diagnosis and Companion Diagnosis Summit
- Antibody Drugs and New Drug R&D Innovation Forum
- Gene Sequencing Application Development Forum
- China (Shenzhen) Data Element Industry Innovation Conference
- China (Shenzhen) Data Element Industry Innovation Conference (I)
- China (Shenzhen) Data Element Industry Innovation Conference (II)
- Southern University of Science and Technology Forum
- China (Shenzhen) Cross-domain Cooperation and Collaborative Development of Cross-border E-commerce Forum
- China Silicon Photonics Industry Forum
- China-Europe Association for Technical and Economic Cooperation - Wind, Solar, Hydrogen Energy Storage and Energy Industry Sub-forum
- The Third Generation Semiconductor Industry Forum
- "Science and China" Lecture Tour by Academicians and Experts - Academician Forum
- AI Terminal, Intelligent Positioning System New Product Launch
- Shenzhen Data Link Industry Promotion Association
- Artificial Intelligence Industry Forum
- 2024 New Quality Productivity Summit
- New Drone Launchpad
- Conference of Shenzhen Smart City Technology Development Group
- Conference of Center for International Economic and Technological Cooperation Ministry of Industry and Information Technology
- New Energy Vehicle Development Conference

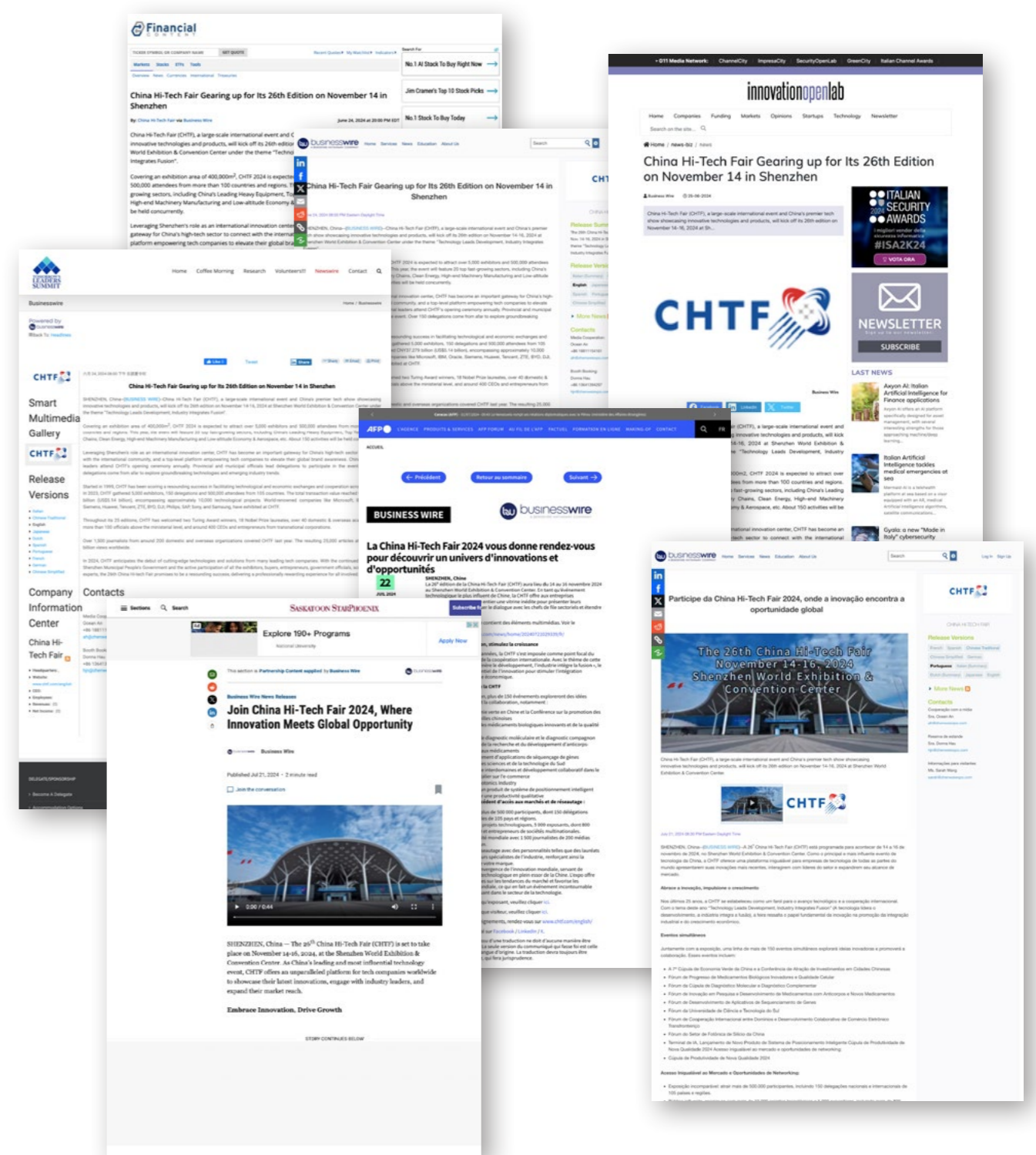
COMMUNICATION CHANNELS

More than 1,500 journalists from about 200 domestic and overseas organizations reported CHTF last year. China's authoritative media such as Xinhua News Agency, CCTV, China News Service, People's Daily Online have covered or forwarded CHTF related articles. The total 25,000 articles have attracted 3.5 billion views worldwide.



MEDIA COVERAGE

Nearly 1,000 media outlets in more than 50 countries and regions, including the United States, the United Kingdom, Germany, France, Russia, Canada, Singapore, Japan, and South Korea, have published the pre-event articles of CHTF 2024, which have attracted international attention and further enhanced the international influence of the CHTF brand.



03

A Golden Opportunity for Global Expansion

Exhibit at China Hi-Tech Fair
Get a head start in your domain

A large number of excellent enterprises are accelerating their global expansion and exploring new growth points. Under the strong motivation of seeking development, the Chinese market has brought multinational companies new growth momentum, an important source of sales revenue and profit increase, and a lot of financial support for their continuous innovation and expansion. In virtue of the influence of CHTF, a great many multinational companies are well recognized in China and have significantly increased their share in Chinese market. CHTF is not only an annual gathering of leading tech companies, but also a bridge between China and other countries in the world.

PROMINENT SCHOLARS WHO ATTENDED CHTF



Erwin Neher
Nobel Prize in Medicine



Shuji Nakamura
Nobel Prize in Physics,
Father of GaN Blue LED



Piero Scaruffi
Founder of the Silicon Valley
A.I. Research Institute



Leslie Maasdorp
Vice President of The New
Development Bank



Robert Howard Grubbs
Nobel Prize in Chemistry



Shuji Nakamura
Nobel Prize in Physics,
Father of GaN Blue LED



Thomas Frey
Futurist & Founder of DaVinci Institute



Peter Sachsenmeier
Industry 4.0 concept builder



Joseph Sifakis
Turing Award Winner



Martin Edward Hellman
Turing Award Winner



Christoph Meinel
Father of Industry 4.0



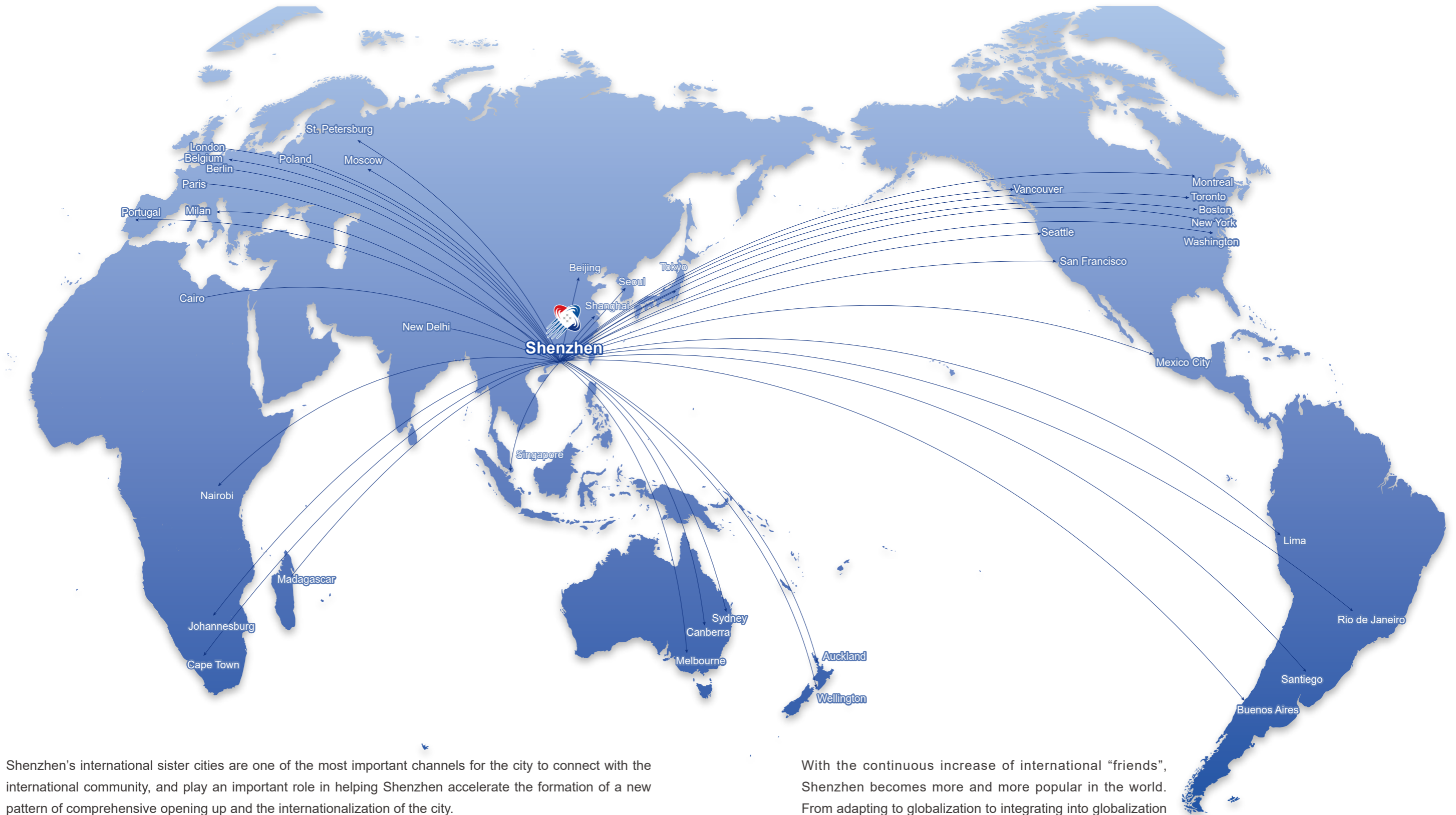
Zhang Yong
Cloned the first live goat from
adult body cells in the world

FEATURED EXHIBITORS (Partial)



Go Global with China Hi-Tech Fair

Shenzhen's International "Sister Cities" Will Be Invited to Attend CHTF 2024



Shenzhen's international sister cities are one of the most important channels for the city to connect with the international community, and play an important role in helping Shenzhen accelerate the formation of a new pattern of comprehensive opening up and the internationalization of the city.

As an important window for China's reform and opening up, Shenzhen has struck up close friendship with 95 cities from 59 countries, including 24 sister cities and 71 international friendship cities.

With the continuous increase of international "friends", Shenzhen becomes more and more popular in the world. From adapting to globalization to integrating into globalization and then to promoting globalization, Shenzhen has become a true international innovation center.

04

A Sacred Place for Innovative Spirit

Embracing changes. Navigating the future.



The renowned "Shenzhen Speed" has created a miracle in the history of world urbanization and modernization. The Guangdong-Hong Kong-Macao Greater Bay Area, represented by Shenzhen, is not only a typical representative of Chinese-style modernization, but also one of the most advanced regions in China's reform and opening up and technological development. CHTF promotes the perfect integration of innovative spirit and Shenzhen. With its unique position in the world, CHTF has become an important gateway for China's high-tech sector to connect with the international community, and a top-level platform empowering tech companies to elevate their global brand awareness. Successfully held for 25 editions in Shenzhen, CHTF has become a sacred place for cutting-edge technologies and innovative spirit. Becoming the important partner of this event helps attract the attention from both China and the world. It's an unmissable event for tech companies to embrace changes, and navigate the future!

WIN-WIN COOPERATION

With the endorsement of CHTF as a premier tech show, you can expand your brand awareness among influential business people, leverage CHTF's media resources to increase brand exposure, and reach to the general public with effective advertising.



Win-win Benefits

Endorsement of Premier Tech Show

- Elevate your brand and improve brand awareness among influential business people
- Discover the needs of the international market and internationalize your product

Create Far-reaching Influence

- Increase brand awareness and reputation
- Enhance brand recognition among influential business people

All Under One Roof

- Build a platform to gather products, services, experts, exhibitors, professional visitors, and media organizations under one roof

Establish A High-end Brand Image

- Help increase the credibility and popularity of your brand and products

ADVERTISEMENTS

CHTF Official Website / CHTF Periodicals

Exhibitor booth introduction in news articles published on www.chtf.com/english (Essential materials such as images need to be provided by exhibitor)



The news article covering corporate speaker's inclusion in CHTF's activities will be published under the Enterprises and Experts of Fame section of www.chtf.com/english.



Include exhibitor in News Express of CHTF.



Ad Placements at Shenzhen World Exhibition & Convention Center

Brand Wall

- display exhibitor's brand name and/or logo on the brand wall.



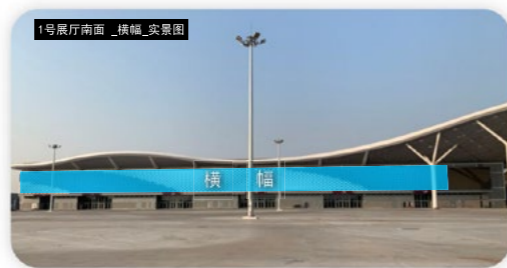
Light Box

- light box advertising in basement first and second floor of parking lot



Banner

- external southern wall of Hall 1 and Hall 2, near to the South Entry



Advertising Flags

- the interior of exhibition halls
- the central corridor on the first floor
- the interior of South & North Lobby (double faced)
- above the reception of South & North Lobby (single-sided)



LED Ads (no sound)

- external southern wall of Hall 1 and Hall 2, near to the south Entry
- curved large advertising screen on the first floor of the South & North Lobby
- door head screen on the first and second floors of Hall 1 to Hall 20



Truss Advertising

- at the plaza or the interior of the venue



Waterflood Flag

- inside the venue



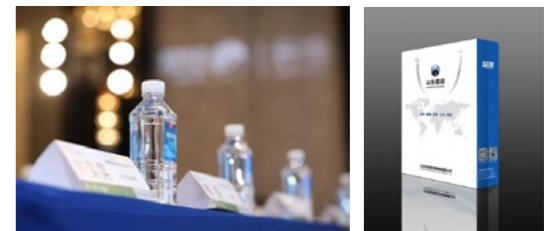
Sponsorship Opportunities

Drinking Water

- company logo and/or name on bottled drinking water

Tote Bag

- customized tote bags given away to visitors by CHTF 2024





THE LEADING HI-TECH FAIR IN CHINA

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