

SIHRE and Culinary forum GASTRONOMIX, 18 – 21 February 2025

SIHRE is a specialized exhibition dedicated to the horeca sector and aimed entirely at the professional audience - hoteliers, restaurateurs, culinary specialists, professionals from the horeca sector. The forum combines conditions for business communication with a stage for presenting and promoting brands, trends and innovations. Parallel with SIHRE is held the professional culinary forum GastronomiX, which has received recognition over the years as a leading forum for haute cuisine and a place where international and Bulgarian chefs show trends and traditions in culinary art.

Highlights SIHRE and GastronomiX 2024:

- ✓ **7,500 square meters of exhibition space**
- ✓ **8 800 visitors professional audience**
- ✓ **GASTRONOMIX 2024 represented:** chef Quique Dacosta 3* Michelin, topic of presentation "Cocinar Belleza"
- ✓ Participating chefs: Arpad Szucs, Ivan Ilchev/ Ivalina Ilcheva, Laurent Moreno, Michaël Pankar, Natalie Vasileva, Walter Antunes De Campos Neto, Angel Tumbev, Boryana Kostadinova, Petko Kostadinov, Veselin Doykov, Yuri Velev, Viliana Stefanova, Georgi Varbanov, Tihomira Koleva, Luka Esposito/ Domenico Desiante, Iva Kaloyanova, Ivaylo Buchinski, Kaloyan Kolev, Lyuben Koychev, Milen Panev, Milen Zlatev

In his next edition GASTRONOMIX will present "The Diversity of Mediterranean Cuisine", which covers the culinary trends shared by different peoples living around the Mediterranean basin and covering the coasts of many countries from Southern Europe, North Africa and Southwest Asia. GASTRONOMIX 2025 expects chefs from the different regions of the Mediterranean to present the subtleties and peculiarities of their national culinary traditions.

From February 18th to 21st, in four exhibition halls, owners of restaurants, hotels, hot food outlets, catering companies, cafes, clubs, hypermarket managers will find everything they need for their facilities, from equipment and furnishings for restaurants, hotels and bars, catering equipment to technological solutions for the retail and horeca sectors, etc.

#RETAIL SHOW, 18 – 21 February 2025

#RETAILSHOW 2024 will show trends and developments in the retail technologies: mobile solutions, payments and related security technologies, solutions for digital marketing; POP and POS software, hardware and services; solutions for online shopping; robots and managing logistics; labelling; access control; communication technologies monitoring of goods; warehousing and logistic; mobile devices for distributing system; cloud solutions and others.

Highlights: architecture and design of shops, warehouses and food retails zones; retail equipment for food industry, coffee and vending equipment, bar equipment, industrial ventilation, furnishing shops and warehouses: displays, climatization and ventilation, shopping trolleys, registers, customer guiding systems, cleaning equipment, entrance zones, decoration and packaging services.

EXPOMEBEL, 18 - 21 February 2025

The only specialized B2B exhibition for furniture, interior design, architecture and furnishings in Bulgaria - EXPOMEBEL. The exhibition is organized together with Bulgarian Branch Chamber of Woodworking and Furniture Industry (BBCWFI) and has become a successful business platform that provides an annual meeting for industry professionals to generate new ideas in interior design, furnishings and interior architecture.

EXPOMEBEL 2025 will be held in parallel with Sihre and Retail Show, which provides additional opportunities for B2B meetings with key business customers: hoteliers, restaurateurs, owners of bars, cafeterias, chain stores, representatives of the retail sector, etc.

WINE & SPIRITS SHOW 18 – 21 February 2025

WINE & SPIRITS SHOW is the first business exhibition in Bulgaria, specialized in the field of wine, spirits, craft alcoholic beverages and craft beer.

80+ exhibitors participated in the previous edition of the exhibition - producers, wine importers, beers and spirits, industrial products, premium craft and art drinks in various categories.

Highlights of program: Principles and strategy for maximum profit from wine in restaurants and bars; Real beer, what is it?; Scotch whiskey and food: essence and rituals. Master class with tasting; Round table on topic "The future of wine regions in Bulgaria"; Bulgarian Development Bank - new products for the companies in the wine industry; BAEZ – The state guarantor for the security of Bulgarian business; Caribbean rum agricole from Guadeloupe; Master class with vertical tasting of Barovo Red and Terrasse à l'Ombre; Discover California wines; The high wines of Europe; Cocktail workshop;

The edition in February is held in parallel with SIHRE, Gastronomix and Expomebel, emphasizing B2B contacts with business customers: distributors, restaurateurs, hoteliers, bartenders, sommeliers, owners of bars and cafeterias.

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WINE & SPIRITS SHOW Spring 2025 provides an opportunity for direct negotiation of wine lists for the upcoming season for restaurants and establishments.

HOLIDAY AND SPA EXPO SOFIA, 9 – 11 March 2025

International tourist exhibition HOLIDAY&SPA EXPO is the largest exhibition in the sector in Bulgaria and is held under the patronage of the Ministry of Tourism. Along with traditional sea and mountain tourism, the exhibition emphasizes various offers in the field of: health, medical, spa and wellness tourism; cultural-historical, archaeological, ethnographic and pilgrimage tourism; eco, rural and adventure tourism; conference and business tourism; hunting, sports, cycling and golf tourism; wine, culinary and gourmet tourism, etc.

Highlights from the 40th anniversary edition

- **Partner country Madagskar**
- **total number of visitors –15 300+;**
- **number of companies and organizations from the sector 277;**
- represented countries: diplomatic missions from Republic of Madagascar, Republic of Mauritius, Maldives, Mongolia, Republic of India, United Kingdom, Republic of Serbia, Hellenic Republic, Republic of North Macedonia, Romania, Italy, Republic of Finland, Republic of Türkiye, Tunisia, Islamic Republic of Iran, People's Republic of China, Republic of Albania
- The first culinary show that presents the traditions of each represented country, as well as the regions in Bulgaria, with their wealth of tastes and customs;
- Numerous lectures, discussions, seminars and presentations;

HOLIDAY AND SPA EXPO SOFIA 2025 is a key exhibition for the tourism industry that develops the connections between the different participants in the industry: airlines, transport service providers, municipal structures, airport infrastructure, rail, sea and river carriers, accommodation, tour operators, insurers in the sector, etc. with a goal to offer a complete tourist service.

IN 2025 IN THREE HALLS:

- Hall 1- "World"
- Hall 2- "Europe"
- Hall 3 – "Destination Bulgaria"

SIHRE

HOLIDAY &
SPA EXPO

#RETAIL
SHOW

ARCHITECTURAL
BUILDING
WEEK

EXPOMEBEL

WINE
SPIRITS
SHOW

TECHNOMEBEL

BULMEDICA
DERMA &
AESTHETICS

BULDENTAL

MACTECH &
INNOTECH
EXPO

MEATMANIA

DAIRY EXPO
SOFIA

BULPEK

INTERFOOD
& DRINK

COPIS

INTER
DRONE
EXPO

AUTOMOTIVE
EXPO SOFIA

ARCHITECTURAL BUILDING WEEK, 26 – 29 March 2025

Architectural Building Week is an international trade fair for energy efficient, ecological and functional construction. **Highlights of 2024: 280+ represented international brands and 14400+ professional visitors from 24 countries.**

Architecture building present:

Building materials and systems. Roofing systems and building materials; Construction chemistry, concrete additives, plasticizers; Bricks, tiles, ceramic blocks; Drainage systems

Finishing Works. Isolation systems and materials; Plumbing systems; Façade systems and materials; Facing materials; Doors; Systems for suspended ceilings; Dry construction.

Interior materials and technologies. Paints, plasters and lacquers; Interior facing materials; Natural and technical stone, marble; Wooden modules, parquet floors, laminates; Wall and floor finishes.

Smart systems and technologies. Heating, ventilation and climatization; Software and hardware, digital solutions for buildings; Smart home systems; Building automation; Access systems, parking systems; Security systems for home and office; Lifting equipment, escalators and elevators.

Vertical Planning and Landscape design. Irrigation systems; Local water treatment equipment for buildings; Waste water treatment systems; Solar technologies and systems; Pools, thermostats, heat pumps; Fences, railings; Park's and patio lighting; Playing facilities and outdoor sport facilities

large construction machinery and construction mechanization

ARCHITECTURAL BUILDING WEEK is supported by: The Bulgarian construction chamber, Chamber of Architects in Bulgaria, Chamber of engineers in the investment design, Bulgarian doors and windows association, Bulgarian Association for insulation in construction, National Association of Construction Entrepreneurs, Bulgarian Council for Sustainable Development, National Campaign Industrial Zones and Bulgarian Small and Medium Enterprises Promotion Agency, Association of the Traders of Large Construction Equipment.

GREEN ENERGY EXPO, 26 – 29 March 2025

Green Energy is an exhibition on innovative technologies in the field of energy efficiency, renewable energy, waste management and recycling, smart cities. The exhibition will present a wide range of technologies, solutions and best practices in response to a market that is predicted to grow steadily.

Main exhibitor groups:

- ✓ **RES systems, energy efficiency and renewable energy,** energy management, energy consumption optimization, RES heating and cooling
- ✓ **Hydro Energy** - Component manufacturers, Digital simulator manufacturers, Manufacturers and suppliers of generators and control equipment manufacturers, Hydro turbine manufacturers
- ✓ **Solar Energy** - Photovoltaic (PV) modules, hybrid systems, materials and equipments, Solar cells manufacturers, Solar water heating/cooling systems and solar pumps, monitoring systems, suppliers of building integrated photovoltaic (BIPV) and solar thermal engineering, Solar street and billboard lighting systems
- ✓ **Wind Energy** - Wind electric generator (WEG) manufacturers, Wind monitoring and analysis systems suppliers, Assessment and forecasting service providers, Wind-Solar hybrid power system integrators
- ✓ **Electromobility:** vehicles, charging systems, batteries
- ✓ **Smart cities** - energy efficiency in the smart city and building stock, passive buildings, information systems for building management, computer modelling of buildings
- ✓ **Smart energy** - energy storage, mobility, smart transport networks, smart public transport, sustainable urban environment
- ✓ **Biogas** systems, landfills, hazardous waste treatment and disposal
- ✓ **Waste management and recycling:** , composting technologies and equipment, container collection, trucks, loading and unloading systems, energy from waste – thermal treatment,

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BULMEDICA / BULDENTAL / DERMA & AESTHETICS May 28-30, 2025

BULMEDICA / BULDENTAL / DERMA & AESTHETICS is among the leading events for the medical sector in Bulgaria and the region.

It is organized with the support of professional and academic organizations – Bulgarian Medical Union, Bulgarian Dental Union, Bulgarian Association of Dental Technicians, Bulgarian Pharmaceutical Union, Yordanka Filaretova Medical College, Bulgarian Red Cross, National Patient Organization, National Diabetes, Prediabetes and Metabolic Syndrome Association.

Highlights 2024:

- 8000 m2 area
- 190+ exhibitors
- Direct participants from Bulgaria, Romania, Turkey, Poland, Slovakia, Italy, France, China, Republic of Korea, Pakistan
- 890+ featured brands

Main topics in 2024:

- ✓ GREEN LINE - presents the possibilities and modern application of aromatic and medicinal plants in both cosmetics and medicine.
- ✓ First Women's Health Forum with 300+ participants
- ✓ Presentation forum of "Yordanka Filaretova" Medical College – Sofia
- ✓ Events of the Diabetes and Prediabetes and Metabolic Syndrome Association
- ✓ Discussion forum of the National Patient Organization
- ✓ Presentations, practical courses, lectures on leading topics in the field of dental medicine - endodontics, implantology, surgery, imaging, 3D printing, etc.

Bulmedica 2025 presents Anti-Age LifeStyle

BETTER HEALTH AND HIGHER LIFE QUALITY - Medical technologies supporting improved quality of life:

- Nutrition and environment: Healing diets, nutritional supplements, systems to improve water and air quality
- Workplace: Focus on ergonomics and efficiency
- Leisure time: Innovations focused on activities for saving and strengthening major body systems
- Time to rest: Professional mattresses, ergonomic systems to improve sleep

Technologies and science achievements dedicated to human body and mind WELLBEING:

- PERFORMANCE AND ENERGY
- REST AND SLEEP
- CARDIOVASCULAR AND LYMPHATIC SYSTEM
- INTESTINAL TRACT, DIGESTION AND INTERNAL ORGANS
- MAINTENANCE OF THE MUSCULOSKELETAL SYSTEM: BONES, JOINTS AND MUSCLES
- HORMONAL BALANCE

Bulmedica 2025 presents a PHARMA zone with access only for medical specialists.

MACHTECH & INNOTECH, 30 September - 03 October 2025

MACHTECH & INNOTECH is the only professional forum in Bulgaria for machines and technologies for metalworking, industrial automation, electronics and robotics, highlighting on smart technologies, innovative machines and maintenance tools.

Exhibition Highlights in 2024:

- 10,500 m2 exhibitor area.

- 180+ direct exhibitors from Bulgaria, the Czech Republic, Austria, Turkey, Italy, Germany, China, Romania.

- 370+ global brands in metalworking, industrial robotics and automation, welding equipment, tools and 3D printing presented new technology, machines and services.

- 10 000+ professional visitors

- Collective participation of Austrian companies

- The 2nd edition of **Industrial Tech Forum – Sofia**, organized by TLL Media and Inter Expo Center.

Mach Tech & Inno Tech Expo presents trade companies and manufacturers from the following product groups: metal-cutting and metal-working machines, surface finishing and heat treatment machines, laser technology, welding machines, hydraulic&pneumatic devices and accessories, machine designing, Environment protection, recycling, industrial automation and software, electronics and robotics, 3D printing, Quality assurance and testing, R&D .

INTER DRONE EXPO, 30 September – 03 October 2025

INTER DRONE EXPO is the first exhibition in the Region, which gives a professional and wide audience the opportunity to get acquainted with the capabilities of unmanned systems for various applications. The exhibition also covers the topics of air mobility, urban mobility management, SMART CITIES, digitalization, electromobility, application of geoinformation technologies.

Highlights from Inter Drone Expo 2024:

- ✓ **Visitors 15 200+** together for exhibitions Inter Drone Expo, COPIS and Mach Tech & Inno Tech
- ✓ **INTER DRONE SUMMIT** a leading conference in the region, which brought together experts, innovators, professionals and enthusiasts in the field of drones, aiming through the exchange of knowledge and experience to offer solutions to key challenges in the sector, community cohesion and creation of good practices for informing drone users in the country. Topics:
 - Drone safety and cybersecurity
 - Drone trainings in schools
 - Drone projects in defense
 - Drones and robots in disasters and accidents
- ✓ **AIR MOBILITY SOLUTIONS, INNOVATIONS AND SAFETY FORUM-** an expert forum organized by the Association of the Bulgarian Aviation Industry BAIA. Topics: Drones in education and science – STEAM, Safety in the Sky and Security, EASA/JARUS – SORA 2.5, Control of unmanned aerial vehicles; Artificial Intelligence in Unmanned Aerial Vehicles, Flying cars, Role of BLS in managing crises, disasters and accidents, AXIOM SPACE
- ✓ **MOBILITY - HEMS.FORBULGARIA.** Opportunity - SOS.FORBULGARIA.COM; Sustainability - INNOVATION.FORBULGARIA.COM; Inter Drone Expo Film Festival, Showing of the film "MiG Magic", Showing of the film "Wings", Showing of short films about the Savior of the Future.

COPIS

COPIS is the only B2B exhibition for the printing and advertising industry in Bulgaria. Machines, materials and consumables for the printing industry; Digital printing; Trends in graphic and spatial design; Software for printing and management of business processes in the sector; Advertising textiles; Printing, light, outdoor and souvenir advertising; Visual communications; Production of advertising and information elements, souvenirs and gifts.

Highlights 2024:

- **5200+ visitors**
- **THE SPIRIT OF OLD SOFIA.** Digital restoration of tents and advertisements from the first half of the 20th century, Authors: Lora Shtirkova and Ventsislav Jokov

TECHNOMEBEL, 21- 24 October 2025

TECHNOMEBEL is a specialized biannual trade fair in the field of furniture production, where the Bulgarian manufacturers and the leading global producers of machines, materials and accessories for the furniture industry present their products and services. The only one trade fair for the furniture supply industry in Bulgaria and one of the leading in Southeastern Europe.

Exhibitors profile

- ✓ Woodworking machines;
- ✓ Painting equipment, instruments and consumables
- ✓ Machines, tools and materials for production of upholstered furniture
- ✓ Materials for furniture production, edging
- ✓ Furniture fittings, mechanisms, details and elements
- ✓ Adhesives, varnishes, stains and natural oils
- ✓ Kitchen built-in appliances, sinks and mixer taps;

Highlights of 2024:

over 8,800 square meters;

8 300 visitors

115+ international and Bulgarian exhibitors;

more than 280 presented brands

**MEATMANIA, SOFIA DAIRY EXPO, BULPEK, WINE & SPIRITS SHOW, INTERFOOD&DRINK
12 – 15 November 2025**

Exhibitions dedicated to the food industry have established themselves over the years as the country's leading forum for business and presentation of innovations in the field of food and beverages, machinery, and new production technologies in the food sector.

The exhibitions are organized in close partnership with the main branch organizations Association of Meat Processors in Bulgaria, Association of Traditional Raw-Dried Meat Products, Association of Dairy Processors in Bulgaria, National Branch Chamber of Bakers and Confectioners in Bulgaria, Union of the Processors of Fruit and Vegetable, Bulgarian Organic Products Association.

Leading Highlights 2023:

- 4 exhibition halls
- 520+ exhibitors
- Participating companies from Bulgaria, Germany, Italy, Spain, Czech Republic, Poland, Romania, Ukraine, Turkey, Greece, USA, Japan and Vietnam
- Group participation of companies organized by US Embassy in Bulgaria, United States Department of Agriculture

Special zones

- **Boulevard of flavors** – decided in the tradition of the characteristic urban environment, where the heart of the city is the central walking area filled with an endless variety of tastes, colors, and emotions.
- **Organic Zone** for certified products of organic farming and production
- **Beverages & More Zone** adds emphasis on new, fresh flavors and provocations for the senses in the field of soft drinks
- **GREEN LINE** – an area dedicated to products made from aromatic and medicinal plants
- **Coffee Roaster & Craft**

Accompanying program 2024

- Second Forum for women's health - on the topic "Food and Health"
- VII International Pizza Championship
- The charity event "Children Helping Children"